



Access, Assistance, Wayfinding Decals

Make the most of your Mamava by helping breastfeeding parents find and access the pod.

At Mamava, we don't just drop your pod and let you figure out the rest. We *stick with you* every step of the way—which is why we've created the Mamava Decal Program, to give you the tools and templates you need to guide breastfeeding parents where they need to go and get the assistance they need. In this guide, we'll get into the details of how to choose what you need.

We offer various versions of the following decals:

- Pod Access Decals
- Assistance/Maintenance Decals
- Wayfinding Decals

Printing

For best results, we recommend printing on a low-tack vinyl with a matte film/finish.

Customizing Decals

Some of our decals can be customized with your messaging. [Use Adobe Reader](#) (free), or another program of your choice.

Pod Access Decals

Choosing the decal for you

Choose one of the following decals that are ready to download. If you use the app access + custom message or the customizable access decal option, you can use (free) Adobe Reader to add a custom message to the decal.

App-only access

This decal directs breastfeeding parents to open the pod with the Mamava app.



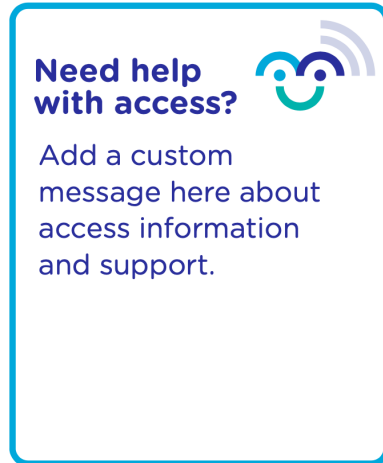
App access + custom message

This decal also directs breastfeeding parents to use the Mamava app to open the pod, but it also includes an area at the bottom for you to add useful information—such as a phone number to call for access assistance.



Customizable access

This decal is blank so you can provide breastfeeding parents with custom access information (e.g., get a key from the service desk, call a phone number).



Placement guidelines

Place your access decal to the left of the handle.



Assistance/Maintenance Decals

These decals are intended to be placed **inside your pod** to provide contact information should a breastfeeding parent need assistance or need to report a maintenance issue to someone at your location

Unlike the access stickers, these are not unique to your pod's serial number or technology. Choose the one that makes the most sense for your facility.

All of these decals provide an editable area to type in the contact details.

Choosing the decal for you

For assistance

For assistance, please contact:

Your custom message can go here...

For service or maintenance

To report service/maintenance issues, please contact:

Your custom message here....

For assistance and service/maintenance

For assistance, please contact:

Your custom message can go here...

To report service/maintenance issues, please contact:

Your custom message can go here...

Our placement suggestion

Place on either side of the interior door, just above the deadbolt, so they're in direct line of sight.

Bathroom/Wayfinding Decals



Unfortunately, many breastfeeding parents still use restrooms to pump because most facilities lack lactation accommodations. Place these wayfinding decals outside the women's/unisex restrooms—or elsewhere—to let breastfeeding parents know you have a designated place to pump or breastfeed.

Like our access decals, there are multiple versions to choose from based on your needs.

Choosing the decal for you

Standard with app

This decal directs breastfeeding parents to use the map within the Mamava app to find the closest pod.



Customizable

This decal mentions the app and provides an editable area to add a specific location description of your pod(s).



Our placement suggestion

These decal templates are available in two sizes. We recommend placing the larger ones (6x8) outside the restrooms and smaller ones (5x5) on bathroom mirrors or above changing tables. But put them where it makes sense for your facility and helps breastfeeding parents find your pods.